

Message Text

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ORIGIN STR-08

INFO OCT-01 EA-11 ISO-00 AGR-20 CIAE-00 COME-00 EB-11

INR-11 LAB-06 NSAE-00 RSC-01 SIL-01 CIEP-03 L-03 H-03

OMB-01 SWF-02 PA-04 PRS-01 USIA-15 (ISO) R

DRAFTED BY STR:E.LAPP:SMM

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STATE/EA/J:W.PIEZ

AGRICULTURE:G.FRASER

COMMERCE:C.JOHNSON

STATE/EB:W.ADAMS

----- 118310

R 191842Z AUG 74

FM SECSTATE WASHDC

TO AMEMBASSY TOKYO

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E.O. 11652:N/A

TAGS:ETRD, JA

SUBJECT:GOJ QUANTITATIVE RESTRICTIONS ON ORANGES AND ORANGE
JUICE

REF: TOKYO A-430

1. STR HAS BEEN INFORMED BY PRIVATE SOURCE CLOSE TO THE
ORANGE INDUSTRY THAT IF REPEATED REPRESENTATIONS ARE MADE TO
THE GOJ PRIOR TO SUB-CABINET LEVEL MEETING ON ECONOMIC
AFFAIRS IN THE FALL, THERE IS A STRONG LIKELIHOOD THAT GOJ
WILL AGREE AT SUB-CABINET MEETING TO SIGNIFICANTLY INCREASE
THE QUOTA IN 1975.

2. THE QUOTA ON ORANGES FOR THE FIRST HALF OF JFY-74 DID
NOT INCREASE FROM THE FIRST HALF OF JFY-73. EMBASSY
REQUESTED THEREFORE MAKE REPRESENTATION PRESSING FOR
GREATEST POSSIBLE ENLARGEMENT OF QUOTA IN 1975. EMBASSY
REQUESTED URGE GOJ TO CONSIDER COMMITMENT TO PHASE OUT QUOTA
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IN FUTURE.

3. EMBASSY REQUESTED MAKE SIMILAR REPRESENTATION WITH REGARD TO ORANGE JUICE. BLENDING OF US ORANGE JUICE WITH DOMESTIC MIKAN JUICE HAS PROVEN SUCCESSFUL FOR US AND JAPANESE INTERESTS ON SMALL SCALE. LOW QUOTA LEVEL IS ONLY OBSTACLE PREVENTING MUTUALLY BENEFICIAL EXPANSION OF SALES.

4. QUOTAS ON ORANGES AND JUICE LISTED IN REFAIR ALONG WITH BEEF AS MOST DAMAGING TO US EXPORT INTERESTS. THEREFORE, PROTRACTED EFFORT TO OBTAIN BOTH GREATEST POSSIBLE ENLARGEMENT AT THIS TIME AND COMMITMENT FOR FINAL REMOVAL APPEARS APPROPRIATE. KISSINGER

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